



Senior Food and Agriculture Leaders Walter Robb and Taryn Goodman Join The Rise Fund

April 3, 2019

Industry veterans to build on The Rise Fund's existing work in the sector

Robb Will Serve as Senior Advisor for Food and Agriculture, Goodman to lead Food and Agriculture Sector Work

April 3, 2019 - San Francisco –The Rise Fund announced today that Taryn Goodman will join as Sector Lead for food and agriculture, and Walter Robb will serve Senior Advisor focused on that same industry sector. In her new role, Goodman will help source new investment opportunities, develop impact and sector strategy, and work across the platform to help expand focus on food and agriculture. As Senior Advisor, Robb will help grow the fund's current portfolio through new opportunities and work with existing portfolio companies to help them refine and enhance their operations. Previously, Goodman served as Senior Director at NatureVest, and Robb as co-CEO of Whole Foods and current Principal at Stonewall Robb Advisors.

"Walter and Taryn not only understand how to build successful food and agriculture businesses, they also have dedicated their careers to driving innovation and change when it comes to how we sustainably feed society," said Maya Chorengel, Partner at The Rise Fund. "Their perspective will be invaluable as we expand our efforts to drive impact in this crucial sector and build on the existing work our team has done to date."

"The Rise Fund has a demonstrated track record of impact throughout its portfolio companies, as it pursues the creation of more sustainable food and agriculture models that can lift up communities. It has built a deeply experienced global team collectively focused on creating positive impact," said Walter Robb, Senior Advisor to The Rise Fund. "I am pleased to be able to participate as a senior advisor in helping them continue to make meaningful investments in the food and agriculture sector."

"With the right resources and collective expertise, the food and agriculture industry represents an opportunity to create significant social and environmental impact. I couldn't be more excited to join The Rise Fund to help drive this positive change and build on the work they have done to date," said Taryn Goodman, Rise Fund Food and Agriculture Sector Leader. "I look forward to working with the investing team at The Rise Fund to build on their track record of supporting impactful, solutions-oriented businesses that can help increase food security and decrease the effects of climate change."

Robb and Goodman join an extensive team and advisory network at The Rise Fund, where the current food and agriculture portfolio includes Dodla Dairy, one of India's largest milk producers, as well as Cellulant, which has developed fintech tools specifically geared towards increasing farmer yields through streamlined subsidy payments across Africa.

ABOUT THE RISE FUND

The Rise Fund is the world's largest global fund committed to achieving measurable, positive social and environmental outcomes alongside competitive financial returns, where the growth of the business drives growth in positive impact. The Rise Fund is managed by global alternative asset firm TPG. The Rise Fund is led by a group of leaders with a deep personal and professional commitment to driving social and environmental progress and has a global investment and business building team with extensive experience. The Rise Fund's objectives align with the U.N.'s Sustainable Development Goals and its existing education portfolio includes DreamBox, Renaissance Learning, DigitalHouse and others. The Rise Fund invests in education, energy, food and agriculture, financial services, growth infrastructure, healthcare, and technology, media, and telecommunications companies that deliver complete returns. For more information, visit www.therisefund.com.

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